

Ukrainian Academy of Banking of National Bank of Ukraine, Sumy

INNOVATIVE TECHNOLOGIES

IN THE FOREIGN LANGUAGE CLASSROOM

The agility of progress in the globalized world, in communications, in technology and in organizational activities demands more and more people having deep knowledge of other languages. In this context, control of knowledge of a foreign language, such as the English language, predominant in practically all areas of knowledge and activities, is presented almost as survival need of people's lives.

A word "innovation" means new ideas to change things for better. If we look at all the language teaching methods which are used all over the world by different teachers at different levels, we cannot say that all of them are 100% successful. Therefore, it is very important to keep looking and searching to find ways to make teaching and learning better. New technologies may help educators to bring the outside world to the classroom and change the way we see things and make the relationship between teachers and their students better.

Computer technology has given us Internet, which has various uses. In educational purposes Internet shows the students a wide range of collection of English language texts in many subjects. At the click of a mouse, text resources present students with a diverse collection of authentic English language texts dealing with a wide variety of interdisciplinary topics, and at each web page link, students have the advantage of reading print text with the benefit of immediate visual reinforcement provided by pictures and slide shows, facilitating the collaborative effects of print and visual information processing. Integrating the Internet yields the additional benefit of increased student motivation. Moreover, many institutions of higher education created computerized writing courses emphasizing word processing skills, believing that using the technology democratizes the classroom discussions. Thus, with the technology use, the students do not only literate the ability to read and write but also

they are able to understand music, video, hypertext and networked communications. Some researchers think that computers and processors can damage a prose, no matter how useful a tool you find it. The users automatically restrict their language to suit the machine and the software, and the ease with which you can erase and change what you have written prevents you from comparing various thoughts and ideas you may have during the process. And although I do not agree with this pessimistic view of the computer's influence I find it of the utmost importance as a teacher to draw students' attention to the warnings expressed by people criticizing the new technology.

Visuals aids, maps, pictures, multimedia have a great impact on the students. Visual aids and the like are effective in that they can provide learners with a better grasp of the concept than any other word. If we take, for example, "This is the object that matches the word". No matter what level the student is, he or she can easily understand the relationship between the two and grasp the new word or concept. In addition, these sorts of techniques spice up the classroom and keep things interesting. Learning and teaching can become boring with constant repetition and writing in the foreign language classroom. But, by implementing the use of various visual and audio aids students, on the one hand, can remain focused and, on the other hand, they can be entertained.

These strategic examples can be used as an introduction to vocabulary terms, concepts, teaching different places/locations and specific cultural behaviors. Moreover, multimedia can be used to show language in practical use (e.g. presentations, meetings, etc.). The learning outcome of this is that students will gain a better understanding of materials presented by its visualization [1].

Project prepared with the help of multimedia technologies make the process of learning brighter and more involving. Such projects increase students' motivation, develop their thinking skills, reveal various inclinations and talents, make them feel more independent . It's a kind of students' activity, which involves their experience, imagination, knowledge and great desire to share them with others. It's important that

project work attracts students of different levels. The result of the project work encourages the participants and makes them feel more confident and experienced. Furthermore, multimedia projects provide a variety of cross-subject ties.

Multimedia projects can be divided into three categories: 1) information and research projects (PowerPoint and video presentation); 2) survey projects (PowerPoint presentations including photos, charts, maps, etc.); 3) production projects (students' video films, electronic newspapers, e-cards, etc.)

With the evolution of digital technology, online education has emerged as an excellent alternative for the advance of knowledge. Online education involves a series of teaching and learning actions developed through telematics means, such as the Internet and the use of all its information and communication devices, useful to the improvement of inter-relational processes. Besides the advantage of starting a course in whatever period, place and time, online education will offer the possibility to restart it in any period in case an interruption occurs. Online education will make possible the access to foreign languages or other discipline courses, in the case of distance education, to anyone, at any time or place that has a computer connected to the Internet. People who learn easily, have the time to progress faster on the learning of foreign languages or to improve their knowledge via distance education will benefit, since they will learn the language or discipline of interest in shorter periods.

Thus, the use of multimedia in the foreign language classroom can be considered as the new learning and teaching method which helps to meet the country's needs in creating an information- and knowledge-based society.

Literature:

1. Ideas and Techniques for Teaching English Language Learners [Electronic resource]. – Mode of access: <http://voices.yahoo.com/ideas-techniques-teaching-english-langauge-61668.html>